

Distributed: Consumer Data

Date Run: 11/7/2012 9:27:25 AM

Record Total: 16,825

Report Breakdown By: Zipcode - Description

Zipcode	Description	# Records
77005	HOUSTON, TX	2082
77015	HOUSTON, TX	1934
77041	HOUSTON, TX	2911
77053	HOUSTON, TX	730
77064	HOUSTON, TX	3478
77074	HOUSTON, TX	784
77083	HOUSTON, TX	4906
Total		16825

Report Breakdown By: Age - Adult Age (2 Yr Bands) - Description

Age - Adult Age (2 Yr Bands)	Description	# Records
36	Age 36-37	1710
38	Age 38-39	1864
40	Age 40-41	2121
42	Age 42-43	2409
44	Age 44-45	2701
46	Age 46-47	2865
48	Age 48-49	3155
Total		16825

Report Breakdown By: Estimated Income - Description

Estimated Income	Description	# Records
6	\$50,000 - \$74,999	6280
7	\$75,000 - \$99,999	4696
8	\$100,000 - \$124,999	2663
9	\$125,000 or More	3186
Total		16825

Report Breakdown By: Homeowner/Renter - Description

Homeowner/Renter	Description	# Records
O	Verified HomeOwner	16825
Total		16825